



Press Release 20-05-2016

## Winners of the Heritage in Motion Awards 2016 announced

Lesbos, Greece, 20 May 2016

Today, Belgium's Provincie Limburg was awarded for the Heritage in Motion 'Best Achievement Award' for their project 'Limburg 1914-1918, Small Stories from a Great War'.

**3 other category winners were also announced** during the annual conference of the European Museum Academy, this year held at the Museum of the Industrial Olive-Oil Production in Lesbos.

Heritage in Motion is an annual multimedia competition on themes related to Europe's cultural and natural heritage for the creators and users of films, games, apps and websites. It celebrates the best multimedia achievements and products, engaging the public with Europe's outstanding heritage in all its forms.

**The Jury was unanimous in declaring Provincie Limburg as the winner of the Best Achievement Award.** "Limburg 1914-1918, Small stories from a Great War" is a multi-layered project that smartly combines many different communication tools to engage a large general audience in the personal memories of the Great War, which has had such a large impact on the region.

Jury: *"This is an impressive long-term project which is a testament to the enthusiasm of the creators and the local community. This 'firing on all cylinders' approach cleverly combines many different forms of media in different settings to tell emotional and personal stories of the Great War that hit home."*

Link: <http://heritageinmotion.eu/project/limburg-1914-1918-small-stories-from-a-great-war/>

### The other winners are:

- **Virtual Architecture Museum: Russia by Vizerra (Category: apps for mobile devices)**  
Jury: *"This is a multi-faceted valorisation of architectural heritage, introducing innovative methods of digital preservation. This huge and time-consuming research project gives archives a chance to show their holdings in an engaging way."*

Link: <http://heritageinmotion.eu/project/virtual-architecture-museum/>

- **ArchivPortal - D - Building a German Archives Portal: Germany by Landesarchiv Baden-Württemberg (Category: websites and online content)** Jury: *"This well-structured website is easy to navigate, leads quickly to digitized objects and is suited for the needs of very different users. A solid project and an example for other archives."*

Link: <http://heritageinmotion.eu/project/archivportal-d-building-a-german-archives-portal/>

- **Strong Water: interactive exploration on the history of the Dutch Waterline: The Netherlands by IJsfontijn and Platvorm (Category: Games & Interactive Experiences)**  
Jury: *"This is a good combination of the virtual and the physical. While the individual aspects of the exhibition are not necessarily innovative, it is the total concept that impressed the jury, combining enticing ideas such as 'what-if' scenario's to create an inspired interactive experience."*

Link: <http://heritageinmotion.eu/project/strong-water-an-interactive-exploration-on-the-history-of-the-dutch-waterline/>

Heritage in Motion is a joint initiative of the European Museum Academy and Europa Nostra and is empowered by Europeana.

The **European Museum Academy** (EMA) is a non-profit foundation representing museums at the European level. It has members in 38 countries. The EMA is engaged in developing researches in the field of museum innovation, stimulating new ideas and experiences and offering its services as an incubator for new talents and new programmes in order to improve the quality of museum services and of museological discourse at the European level”.

**Europa Nostra** is the European federation of heritage NGOs which is also supported by a wide network of public stakeholders, private companies and individuals. Covering 40 countries in Europe, it is the voice of civil society committed to the safeguarding and promotion of Europe’s cultural and natural heritage. Europa Nostra celebrates excellence through the European Union Prize for Cultural Heritage / Europa Nostra Awards. It campaigns to save Europe’s endangered monuments, sites and landscapes, in particular through ‘The 7 Most Endangered’ programme. It also contributes to the formulation and implementation of European strategies and policies related to heritage, through a structured dialogue with European Institutions. **Heritage in Motion** is one of the Joint Ventures covered by Europa Nostra’s network project ‘Mainstreaming Heritage’, which has the support of the Creative Europe programme of the European Union.

**Europeana** is Europe’s digital platform for cultural heritage, collecting and providing online access to tens of millions of digitized items from libraries, archives, audio visual collections and museums across Europe. Its network brings together cultural heritage, technology and creative industries professionals from across Europe.

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For more information and pictures: <http://heritageinmotion.eu/information-kit/>

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#### **TO FIND OUT MORE**

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[www.europanostra.org](http://www.europanostra.org)

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